



Board of Commissioners

Tim Barnes
Blake Mulder
Terrance Augustine
Brandon Haskell
Jeanne Pearl-Wright

Trevor "TJ" Youngquist
Mark Mudry
Joseph C. Brehler
Brian Droscha
Jacob Toomey

Scott Hansen
Brian Lautzenheiser
Jim Mott – Chair
Frank Holmes
Barbara A. Rogers – Vice Chair

EATON COUNTY BOARD OF COMMISSIONERS/INFORMATION TECHNOLOGY & COMMUNICATION COMMITTEE

WEDNESDAY, JULY 3, 2024, 4:00 P.M.

BOARD OF COMMISSIONERS' ROOM, COUNTY COURTHOUSE, CHARLOTTE

AGENDA

1. Call to Order.
2. Pledge of Allegiance.
3. Agenda Additions and Changes.
4. Approval of the June 5, 2024 Meeting Minutes.
5. Limited Public Comment.
6. Communications Director Update.
7. Technology Services Director Update.
 - Budget Approval
 - BEAD Update (Broadband, Equity, Access and Deployment Program)
8. Miscellaneous.
9. Limited Public Comment.
10. Adjournment.

A quorum of the Board of Commissioners may be present at this meeting.



517-543-2122
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1045 Independence Blvd.
Charlotte, MI 48813



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**INFORMATION TECHNOLOGY AND COMMUNICATION
COMMITTEE MEETING**

**WEDNESDAY, JUNE 5, 2024
4:00 P.M.
MINUTES**

MEMBERS PRESENT: Commissioners Brian Droscha, Barbara Rogers, Frank Holmes, Mark Mudry, Jacob Toomey, Brandon Haskell, and Scott Hansen

ALSO PRESENT: Connie Sobie, Logan Bailey, and Eric Daley

The June 5, 2024 regular meeting of the Information Technology and Communication Committee was called to order at 4:00 p.m. by Chairperson Droscha.

The Pledge of Allegiance was given by all.

Commissioner Mudry moved approval of the agenda. Commissioner Rogers seconded. Motion carried unanimously.

Commissioner Toomey moved approval of the May 1, 2024 meeting minutes. Commissioner Holmes seconded. Motion carried unanimously.

Limited Public Comment. None.

Communications Director, Logan Bailey, presented the department's monthly report. He noted Resource Recovery is promoting the Eaton County Recycling Fever in the County Journal. He also gave an update about our social media interactions. Discussion was held.

Technology Services Director, Eric Daley presented the department's monthly report. Director Daley reported Central Dispatch has been successfully relocated temporarily to the basement for their remodel project upstairs. He also reported on various projects that are underway.

Discussion was held in reference to the County's presence at local events.

Limited Public Comment. None.

Chairperson Droscha adjourned the meeting at 4:49 p.m.

The next regularly scheduled meeting of the Information Technology and Communication Committee will be held **Wednesday, July 3, 2024**, at 4:00 p.m. in the Board of Commissioners' Room in the Eaton County Courthouse located at 1045 Independence Blvd, Charlotte MI 48813.

Brian Droscha, Chairperson



Connie L. Sobie
Controller/Administrator

Ben Dawson
Deputy Administrator/
Human Resources Director

Claudine Williams
Director of Intergovernmental
Affairs and Development

Melissa L. Ballard, CGFM
Finance Director

Logan Bailey
Communications Director

DATE: July 3, 2024

TO: Information Technology and Communications Committee

FROM: Communications Director

SUBJECT: July 2024 Communications Report

ACTIVE COMMUNICATIONS

- Our 12th County Newsletter is out on July 3. The newsletter also runs in the County Journal every month.
- Promotions for hiring are live, including Parks Director-specific promotions on social media and other platforms and groups like MI-Parks.
- General flyers explaining services and the Board of Commissioners roll have been ordered for distribution by the Board and others.



EATON COUNTY GOVERNMENT SERVICES

From Marriage Licenses and Elections, to Public Safety and Inspections, learn more about what **Eaton County Government** has to offer you, including **online services**:

Administration, Accounting & Services

Controller's Office, County Clerk, County Facilities, Register of Deeds, Technology Services, Treasurer, and Veteran Services.

Development & Construction

Community Development, Construction Codes & Planning and Zoning, Drain Office, Equalization & Property Description.

Health & Environment

Barry-Eaton District Health Department, Parks & Recreation, and Resource Recovery-Recycling.

Justice System

The Courts, Circuit Court Clerk, Jury Duty, Prosecuting Attorney, Public Defender, and Youth Facility.

Public Safety

Animal Control, Central Dispatch - 911, Emergency Management, and the Sheriff's Office.

Other Agencies & Services

Community Mental Health, Conservation District, Continuum of Care, EATRAN, Health & Rehabilitation Services, Historical Commission, Land Bank Authority, Medical Examiner, MSU Extension Office, Office on Aging, Road Commission, and more!



Visit **eatoncounty.org**
to access services:



EATON COUNTY BOARD OF COMMISSIONERS

The Board of Commissioners is the oldest form of government. This body of elected Commissioners serves both executive and legislative duties for the county as a whole.

Commissioners hire county employees, approve budgets and spending, and plan for the county's future. Do you know your Commissioner?

Eaton County Board of Commissioners 2023/24:

DISTRICT 01	Tim Barnes
DISTRICT 02	Blake Mulder
DISTRICT 03	Terrance Augustine
DISTRICT 04	Brandon Haskell
DISTRICT 05	Jeanne Pearl-Wright
DISTRICT 06	Trevor "TJ" Youngquist
DISTRICT 07	Mark Mudry
DISTRICT 08	Joseph C. Brehler
DISTRICT 09	Brian Droscha
DISTRICT 10	Jacob Toomey
DISTRICT 11	Scott Hansen
DISTRICT 12	Brian Lautzenheiser
DISTRICT 13	Chair Jim Mott
DISTRICT 14	Frank Holmes
DISTRICT 15	Vice Chair Barbara A. Rogers

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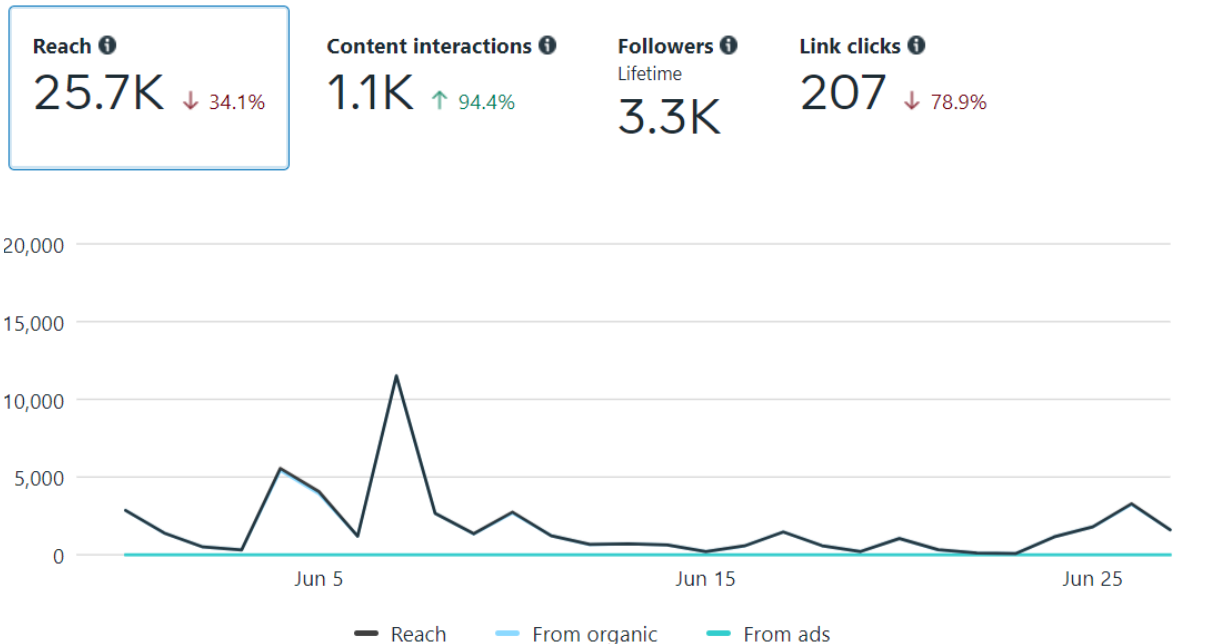
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DIGITAL

Social Media



- As of June 29, we saw a 36-person increase in followers. Content interactions has grown, which means those interacting with our content are doing so more and more frequently.
- We saw a decrease of 34% in total reach from May to June. With May having a 258.4% increase from April, a decrease was expected. The large growth for May was due to advertisements and shared promotions, as well as a heavy news month.

Website

- Website refresh process continues with Civic Plus. We are still on track for an August completion
- We have made edits to the initial design concept and moved forward in the process as of June 28 to begin the complete build of the new design templates once our

Views by User – June 01 to June 28		↓ Views	Users
		88,042	27,157
		100% of total	100% of total
1	Eaton County, MI Official Website	7,482	3,461
2	Search • Eaton County, MI • CivicEngage	5,263	1,576
3	Public Case Search Eaton County, MI	4,899	2,670
4	Online Services Eaton County, MI	3,067	1,857
5	Employee Access Eaton County, MI	2,886	654
6	Locating an Incarcerated Person Eaton County, MI	2,806	1,994
7	Register of Deeds Eaton County, MI	1,487	741
8	56th Circuit Court Eaton County, MI	1,483	984
9	Corrections Division Eaton County, MI	1,414	872
10	Court Daily Calendar Eaton County, MI	1,338	700

final review and approval are given in the coming weeks.

- The County's website saw just over 27,000 users in the last 30 days as of June 26. This slight decrease in use allowed for an increase in user time average by event, raising it from roughly 50 seconds to a one-minute and eleven-second average. The decrease in users is likely from the end of the Crandell Lake art survey, which brought in an additional 4,000 users in May.

MEDIA

- Press in June 2024
 - Crandell Lake Dock Fire
 - [News 10](#)
 - [News 6](#)
 - Advisory Tax Limitation Committee Recommendation
 - [Fox 47](#)
 - [WILS 1320](#)
 - Tax Limitation Proposal/Board Action
 - [Lansing State Journal](#)
 - [News 6](#)
 - [WKAR](#)
 - Fox 47
 - Isolated Storms/Heat Wave
 - [Lansing State Journal](#)
 - [Fox 47](#)
 - [MLive](#)
 - Roads and Drainage
 - [Fox 47](#)
 - Opioid Spending
 - [Bridge Michigan](#)
 - Opioid OD Reversal Spray
 - [News 6](#)
 - Corrections Officer Firing and Charges
 - [News 10](#)
 - [Lansing State Journal](#)
 - [News 6](#)
 - Lansing Mall Security
 - [Lansing State Journal](#)
- Planned Press
 - Dock donation for Crandell Lake

PROJECT UPDATES

- Tax Limitation Proposal - [Website](#) updates will be launched this month
- Bank Intercounty Drain - bankdrain.org



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Eaton County Technology Services

2024/2025 Budget Summary Report

Project (Vendor)	2022/23 Adopted Budget	2023/24 Adopted Budget	2024/25 Tech Services Recomm.	Increase from 2023/24	% Inc (Dec)
Contractual Services (226.228.00)					
Cyber Security	125,540.00	150,884.00	168,045.00	17,161.00	10.21%
Internet Connections	23,000.00	23,000.00	23,000.00	-	0.00%
Software Support	322,780.00	334,644.00	718,264.00	383,620.00	53.41%
Website Hosting	8,000.00	8,000.00	18,000.00	10,000.00	55.56%
Domain Names & SSL Certificates	6,000.00	6,000.00	6,000.00	-	0.00%
Hardware Support	48,000.00	150,000.00	150,000.00	-	0.00%
Server Support	-	46,000.00	63,000.00	17,000.00	26.98%
Wireless License Subscription	-	-	53,750.00	53,750.00	100.00%
Failed Device Replacement Fund	50,000.00	50,000.00	60,000.00	10,000.00	16.67%
Training	10,000.00	20,000.00	20,000.00	-	0.00%
Infrastructure Rebuild	364,980.00	189,980.00	-	(189,980.00)	-100.00%
Equipment Expenses	503,780.00	628,335.00	1,315,975.00	687,640.00	52.25%
Total Expenses:	1,462,080.00	1,606,843.00	2,596,034.00	989,191.00	38.10%
Revenues:					
Transfers In from other sources					
Total Transfers In	180,022.00	190,228.00	667,542.00	477,314.00	71.50%
Other Income					
Computer Fund Services	3,000.00	3,000.00	3,000.00	-	0.00%
Sale of Fixed Assets	5,000.00	5,000.00	5,000.00	-	0.00%
Total Other Income	8,000.00	8,000.00	8,000.00	-	0.00%
Total Revenue	188,022.00	198,228.00	675,542.00	477,314.00	70.66%
General Fund Transfer In	1,274,058.00	1,408,615.00	1,920,492.00	511,877.00	26.65%